

PTA Mtg. - Minutes- November 14, 2013

Present: Christine Sullivan, Kaiya Korb, Sara Arman, Eve Frankel, Elizabeth Schwarz, Amanda Kalichstein, Connie Gaylord, Bear Simmons, Jennifer Stella

Ski and Skate Recap –went well, the credit card station was smoother than past years with three stations. Somebody to help shuttle gear, or a ski rack to help hold gear for people who are in line would be great for next year. Next year Bear may consider rearranging the floor and putting backcountry into the tent. Stage risers should also be thought through because the space is wasted because of the vertical configurations. Skate stage was also a bit messy. Thygessons could come in to be our hockey vendor – we have more potential to make more money with more skating gear. Maybe some more bodies during the check in process to turn back gear that is not in good condition. Tent worked out really well. It was more expensive because we burned a lot of propane to keep the heat on throughout the night so that boots did not need to be moved back and forth. Cashiers should be able to use an adding machine; door guards should be asked to leave their cell phones turned off. Someone dedicated to meet and greet for volunteers would also be great because there were a lot of stragglers. Help when shopping with children might also be of use; in future promotional efforts, folks should be told that the sale is family friendly and that there is a separate kid's tent for shopping. Childcare – for volunteers at least? Or should PTA pay for some time period for those who are volunteering? There are teens that could donate their time to babysit to help out. Might want to pay for After School to go somewhere on the Friday so they are not crammed into two small rooms and parents are not picking up in the dark. Elizabeth Schwarz will work with Sara Arman to send thank you notes.

Playbill – ready; prepared by Jennifer Stella. Ads went into local papers and will go into Front Porch Forum.

Should PTA set up a **facebook page**...? Yes, Josh Schwarz will help Elizabeth set it up.

Lake Monsters Fundraiser – Elizabeth was contacted by someone as a fundraiser for Lake Monsters tickets; buy a ticket and we receive half of the sales. Connie Gaylord will review.

Winter Program changes: timing has changed this year and rental programs also have changed. Rentals will be handled at the mountain and will stay at the mountain. Katie Westhelle has been doing the program for a while and has not received a payraise; the program has expanded. Let's give her half of her bonus (\$250) up front and then another \$250 if we go more than 5 times).